

— WISCONSIN'S LAST WILDERNESS —
PRESQUE ISLE

Membership Advertising Packet: All Premier, Standard, Basic Advertisers are Chamber members, with each member receiving one vote annually.

- 20,000 Visitor Guides Printed/Distributed!
- >2,700 Facebook Followers + Use of Paid Digital Advertising!
- >5,000 Website Visitors Monthly During Peak Seasons!
- Verbal Recommendations via phone, email, and in-person inquiries!

DEADLINE: September 20, 2019

Indicate your selection by checking the category and circling your choice. These pages/selection make up your advertising plan with the Presque Isle Chamber of Commerce for 2020.

PREMIER MEMBERSHIP - Check here/Circle choice below.

VISITOR GUIDE AD	WEBSITE LISTING	SOCIAL MEDIA	PRINT MATERIALS
Inside Front \$875.00 4-3/4" X 7-5/16" <i>Includes 300-character description in Directory.</i>	"Featured" Listing. Six photos + logo. Detailed description (unlimited).	Six shares annually by request – event/special-related or seasonally.	You provide and we place at our 24-hour kiosk/window: Posters, Fliers, Brochures, Business Cards.
Inside Back \$825.00 4-3/4" X 7-5/16" <i>Includes 300-character description in Directory.</i>	"Featured" Listing. Six photos + logo. Detailed description (unlimited).	Six shares annually by request – event/special-related or seasonally.	You provide and we place at our 24-hour kiosk/window: Posters, Fliers, Brochures, Business Cards.
Full Page \$695.00 4-3/4" X 7-5/16" <i>Includes 300-character description in Directory.</i>	"Featured" Listing. Five photos + logo. Detailed description (unlimited).	Five shares annually by request – event/special-related or seasonally.	You provide and we place at our 24-hour kiosk/window: Posters, Fliers, Brochures, Business Cards.

STANDARD MEMBERSHIP - Check here/Circle choice below.

VISITOR GUIDE AD	WEBSITE LISTING	SOCIAL MEDIA	PRINT MATERIALS
Half Page \$400.00 4-3/4" X 3-1/2" <i>Includes 250-character description in Directory.</i>	Standard Listing. Four photos + logo. Detailed description (unlimited).	Four shares annually by request – event/special-related or seasonally.	You provide and we place at our 24-hour kiosk/window: Posters, Fliers, Brochures, Business Cards.
Quarter Page \$275.00 4-3/4" X 1-3/4" <i>Includes 250-character description in Directory.</i>	Standard Listing. Four photos + logo. Detailed description (unlimited).	Three shares annually by request – event/special-related or seasonally.	You provide and we place at our 24-hour kiosk/window: Posters, Fliers, Brochures, Business Cards.

_____BASIC MEMBERSHIP - Check here.

VISITOR GUIDE AD	WEBSITE LISTING	SOCIAL MEDIA	PRINT MATERIALS
Detailed Listing \$150.00 <i>250-character description in Directory.</i>	Standard Listing. One photo + logo. 100-word description.	One share annually by request – event/special-related or seasonally.	You provide and we place at our 24-hour kiosk/window: Posters, Fliers, Brochures, Business Cards.

_____ADVERTISER ONLY (Non-Chamber Member) - Check here.

VISITOR GUIDE AD	WEBSITE LISTING	SOCIAL MEDIA	PRINT MATERIALS
Contact Listing \$40.00 <i>Name, Phone or Email, Address, Website</i>	N/A	N/A	N/A

YOUR 2020 PRINT ADVERTISEMENT -

- Please contact me for new ad design Use same ad as last year
 We will submit a camera-ready ad by Friday, September 20 to info@presqueisle.com

\$_____ MEMBERSHIP/AD SELECTION - Premier \$695-\$875, Standard \$275-\$425, Basic \$150. \$40 Ad Only.

\$_____+\$50 PER LISTING ADD-ON - Check here if you are operating more than one business under one roof and you choose to be featured in multiple locations in the guide and website, *i.e. Lodging and Dining*. IF this is applicable, you will need to fill out a LISTING FORM for EACH listing. *Note: This does not apply to owned businesses that operate independently of each other.*

\$_____ TOTAL DUE - ADD ADVERTISEMENT/MEMBERSHIP + ANY ADDITIONAL PER LISTING ADD-ON FOR TOTAL PAYABLE TO PRESQUE ISLE CHAMBER OF COMMERCE.

Website Directory Listing: Included for all Member Advertisers!

**CHECK YOUR CURRENT LISTING AT PRESQUEISLE.COM.
WHAT WOULD YOU LIKE TO CHANGE/EXPAND?**

Please email any new/updated business description and photos to INFO@PRESQUEISLE.COM with the subject line "WEBSITE DIRECTORY LISTING" by Friday, September 20, 2019. *Note: Listings are also shared with Travel Wisconsin/WI Department of Tourism for posting as well.*

** Text is unlimited for PREMIER and STANDARD members and is 100-word for BASIC members.

** Photos are 5-6 for PREMIER, 4 for STANDARD, and 1 for BASIC.

YOUR CHECKLIST:

- I have selected PREMIER, STANDARD, or BASIC Membership Advertiser OR Advertiser Only.
- I have circled the AD SIZE/PACKAGE within the Membership Advertiser Category.
- IF APPLICABLE, I have selected, included with my payment, and filled out a second business LISTING FORM.
- I have indicated if I will be send in a new ad, will use the same ad as last year, or will need a new/revised ad.
- I have filled out CONTACT INFORMATION, AMENITIES, and CATEGORY for my business.
- I have emailed and/or included my GUIDE DIRECTORY Listing.
- I have reviewed my online listing and have emailed updated text/photos as desired for my WEBSITE DIRECTORY Listing.
- I have included my payment and packet for return, and made a copy for my records (as may be appropriate for you).

**PLEASE RETURN ALL MATERIALS/PAYMENT BY
FRIDAY SEPTEMBER 20, 2019.**

PRESQUE ISLE CHAMBER OF COMMERCE
PO BOX 135 - PRESQUE ISLE, WI 54557
INFO@PRESQUEISLE.COM | PRESQUEISLE.COM